

UNENDING SOURCE OF YOUTH

THE LATEST ACHIEVEMENTS OF BIOCHEMISTRY AND BIOTECHNOLOGY HAVE LAID THE GROUNDWORK FOR CREATING SKIN CARE PREPARATIONS CHARACTERIZED BY NATURAL COMPOSITION AND UNHEARD-OF EFFECTIVENESS. ANNA PIKURA OFFERS COMPREHENSIVE CARE, INCLUDING UNIQUE PREPARATIONS OF BIOLOGICALLY ACTIVE COLLAGEN AS WELL AS COMPLEMENTARY BOTANIC BIO-COSMETICS.

■ ANNA PIKURA collagen, obtained from fish, is an outstanding achievement of science, accomplished in the last decades. As opposed to collagens in popular cosmetics, this is not degraded „collagen”, obtained by a method of extraction, but so-called intact collagen, collagen which is unchanged and retaining its spatial arrangement, exactly in the form it appears in the organisms of Vertebrata. It is obtained by a breakthrough method of hydration.

Collagen – our main structural protein – is synthesized in our body, but the pace of this process gets slower over the years. The problem is further aggravated by additional collagen losses due to stress, environmental pollution, UV rays or various pathological conditions in the body. Collagen deficits may occur already at the age of 18, which is due to the fact that the process

of disintegration of collagen fibrils gets faster than the synthesis of new molecules.

Intact collagen, capable of picking up the functions of our indigenous collagen, is not „cream” and cannot be used as an ingredient in conventional cosmetics.

DEGRADED ”COLLAGEN” OR GENUINE COLLAGEN

The ”collagen” in popular cosmetics is unable to penetrate into the skin or pick up the functions of ”living” protein. It is a product of disintegration of very complex molecules of intact collagen, which are made up from more than 3,000 amino acids. The ANNA PIKURA biologically active collagen retains its spatial conformation and the properties of intact structural protein. This is why it is unrivalled in case of varied problems of the skin and adjacent tissues (from lines and wrinkles to discolorations,

acne vulgaris or rosacea, cellulite and arthralgia).

In contrast to degraded ”collagen”, biologically active collagen can absorb into the skin. According to *Farmakopea Polska* (5th edition, 2005), the size of molecules able to penetrate through skin is up to 80 micrometers, or 80,000 nanometers. Thus collagen molecules, which measure 1.5 nm by 280 nm, can penetrate easily.

WATER MIST AND BIO-CREAMS – IN SYNERGY WITH COLLAGEN

As collagen is highly hygroscopic, it is necessary to moisturize the skin surface lavishly before the collagen application and to work the collagen well into the skin. This will improve the hydration of deeper skin layers, at the same time preventing dehydration of the stratum corneum, from which the collagen can absorb moisture while penetrating deeper

into the skin. ANNA PIKURA offers AP Mist Rosarium, made of white rose hydrosol (flower water). Thanks to its carrier properties, collagen will carry the valuable water deep into the skin.

Applying cream after collagen not only prevents dehydration of upper layers of epidermis, but also provides the skin with additional nutrients. Conventional cosmetics are not able to complement collagen in its action, that is why ANNA PIKURA offers high-end botanic bio-creams, made from certified organic ingredients. Their delicate colors and fragrances result from their natural components, also excipients are of botanic origin. This is why all ANNA PIKURA products are safe even for sensitive and allergic skin. A high concentration of valuable natural ingredients makes them also exceptionally efficient – one package is enough from several months.

Agnieszka (71)

I often tell others about my „adventures” with ANNA PIKURA biologically active collagen about how it rescued me from my health problems (arthralgia in my hands, wrist isthmus syndrome, vertebral disc dehydration, causing spine problems) in an amazing way.

People cannot believe my actual age. In the opinion of my friends from France, I am 20 years younger, they tell me not to reveal how old I really am. I do reveal my age, however – and I am proud of it!

My doctor looked at my date of birth and asked: ”How do you do it?”, adding that my biological age was completely different from the chronological one. My skin is smooth and firm, no wrinkles (and I do not do any face lifts or botox). I have very good eyesight and no aches in my joints. Life is beautiful! I have applied collagen also to my husband, three years senior to me. We both need to stay fit.



I have applied collagen Grey on my face, neck and eyelids for several years, morning and evening, with steadfast resolve. I apply preventively collagen Graphite on the joints of my hands, knees and spine. I know this wonderful preparation supplements in my body what time has taken away. This is my ”youth potion.”

Krystyna (36)

After three weeks of applying ANNA PIKURA collagen White, very significant changes in my skin occurred. Smaller wrinkles disappeared, the skin became smoother, its colour changed, dark spots vanished! I used high-end beauty products from world famous brands for many years, but none of them improved my skin condition so much in such a short time. I have also noticed that ANNA PIKURA collagen acts in great synergy with Douxmatique cream; moreover, make-up lasts longer and the skin has no oily shine.

INTERESTED IN BECOMING AN AFFILIATE? PLEASE CONTACT US: mobile 509 040 467, e-mail: salon@annapikura.com

Our products can be ordered by phone: 71/ 343 51 00, 71/ 344 53 03, mobile 510 214 445, 502 306 200; online at www.annapikura.com; and in our ANNA PIKURA Clinics, in affiliate stores and in good pharmacies.

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